

50% less Calories than TrueBlue™



LiteBlue™

More Antioxidants.
Less Calories. Great Taste.



LiteBlue™

Blueberries are good for you and they taste great!

Now you can enjoy the same great taste of TrueBlue™ Blueberry Cocktail with 50% less sugar and calories!

Every 16 oz glass of LiteBlue™ Blueberry Cocktail has as much juice as a full serving of fresh Blueberries.

(According to the US Food Guide Pyramid, one serving of fresh blueberries = ½ cup fresh fruit)

LiteBlue™ Blueberry beverages contain:

- 100% recommended daily intake of Vitamin C
- 50% less sugar and calories than TrueBlue™
- All Natural flavors and colors

LiteBlue™ Blueberry beverages:

- Are sweetened with Cane Sugar and Splenda®
- Do not contain High Fructose Corn Syrup, Glucose or Fructose
- Make the perfect choice for calorie and sugar reduced diets

LiteBlue™ is available in 2 natural and refreshing flavors:

- Blueberry
- Blueberry Raspberry

Distributed by Leading Brands (NASDAQ: LBIX)
For more information, please call:

1.866.685.5200

www.trueblueberry.com



SPECIFICATIONS

PET Bottle Size	64 fl oz
Case Size	8 x 64 fl oz
Case Weight	37.14 lbs
Case Dimensions (LxWxH)	19.5" x 7.84" x 11.3"
Case Cube	1.0 cubic feet
Cases per Pallet	48
Pallet Configuration	12 cases x 4 layers
Pallet Weight (including pallet)	1855 lbs
Pallet Height	50"

64 fl oz UPC CODES	Bottle	Case
Blueberry	6 28274 17601 8	6 28274 17611 7
Blueberry Raspberry	6 28274 17602 5	6 28274 17612 4